

Time to Spring Clean: With over 10,000 pigs dumped into the Huangpu river in Shanghai, we focus on taking stock and cleaning up. Global Water Intelligence's Olivia Jensen tells us why Asian water stocks are playing snakes and ladders whilst Magali Simon, the Asia Pacific Head of Water Solutions of BASF gives us a 101 on wastewater treatment. With much ado on pollution & talk about potential markets in "cleaning up", we rooted around to find out if there is money in "sludging it" out. We also look to see what others are doing to spring clean: H&M's Claire Hau talks about why water is important to the brand & how it is pioneering water stewardship in fashion, whilst Mike Kilburn of the Airport Authority of HK shares with us the airport's innovative triple water management system. One of Tien Shiao from WRI's five key takeaways from Asia Water Week hosted by ADB, is that governments & businesses are on the same page. This together with the recent CLSA report questioning whether pollution is the new canary in the coal mine points to opportunities abound to clean up. Spring cleaning is not an independent effect, it's time for industry to act together ... to borrow a quote from H&M ... "it's not enough to be a clean fish in a dirty pond".



APRIL NEWSLETTER

EDITORIAL 🐍

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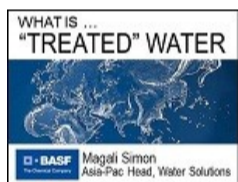
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