China Water Risk December Newsletter. A Green Christmas? This month, we look at where key fashion brands and Apple stand on water pollution, discuss sustainable apparel with Patagonia, and seek advice from Redress on where and what to buy. Finally, the recent Evian and Volvic scare in China leads us to quesiton whether it is time to invest in water filters ... Happy Holidays!

CHINA WATER RISK

DECEMBER NEWSLETTER

EDITORIAL

Dreaming of a Green Christmas: Buying stuff and being green - a contradiction? We are not anti-consumption, it's Christmas after all, but we could all spend more wisely. We will all probably receive or give some item of clothing or electronics this holiday, so this month, we look at where key fashion brands and Apple stand on water pollution, discuss sustainable apparel with Patagonia, and seek advice from Redress on where and what to buy.

The recent panic with Evian & Volvic failing China quality tests and worm eggs reportedly found in bottles of Nongfu Spring water in a shop in Beijing leads us to question whether it's time to invest in water filters? Happy Holidays!

LATEST FEATURES

Can Fashion Be Green?
With Adidas, H&M, Nike and Puma committing to zero-liquid discharge, is fashion finally going green or is it all a greenwash?

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Apple: A New Chapter
Apple finally investigates its supply chain over complaints of pollution violations. MaJun shares with us his views on this epic 18 month battle.

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Patagonia's Take on Sustainable Apparel
Patagonia, talks about the origins of the Sustainability Apparel Coalition Index and its vision.

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A Second-Hand Christmas
Dr. Christina Dean, the CEO of Redress, gives us the low-down on what and where to shop this Christmas and includes an eco-friendly shopping list.

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TAPPING IN

Report Alert

- 16 Nov, CDP Water Disclosure Project Report - water management trails climate change
- 28 Nov, FAO releases report, Scarcity and Degradation of Land and Water: Growing Threat to Food Security

Interest

- Evian & Volvic fail China quality test - cancer risks with excessive nitrite
- The Economist, Unquenchable Thirst - potential water wars between India, Pakistan and China
- Adidas, H&M, Nike and Puma set joint roadmap to achieve zero-liquid discharge by 2020...more
- The Gap cuts its profit forecast by 22% after drought hit the cotton crop

Filtering Ideas?
Need some ideas on which filter to buy? Click here

Want to invest in water purification in a big way? The CEO of Culligan Asia Pacific shares his views on why this market is booming...more

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