

**Circular fashion: Is it in style?** The fashion industry is facing greater scrutiny over its environmental impacts than ever before. However, among this scrutiny, the industry and related actors are also mounting actions to change their ways and move towards a clean & circular business model. Given the above and the world's growing focus on the environment and climate change we thought it was a good time to check on the status of fashion's 'pro-environment & circular' redesign. Meanwhile, Jeffries from the Ellen MacArthur Foundation outlines what a circular economy is. Good news here is that there are brands and organisations already doing and driving circular actions. FINCH Designs is one such. As its co-founder Kaye shares, this China brand uses recycled PET to create sustainable swimwear. Also, hear from Dean, Founder of Redress, on their decade of work and victories driving the circular model. What about manufacturers in this transition? Dr Anthony Ma of HKPC sat down with us to share key findings from the HSBC Water Programme for Industrial Water Management. Meanwhile, we share five key findings from our report, "Insights From China's Textile Manufacturers", - which will be launched at our event at World Water Week on the 30th of August, come join! All in all it seems that circular fashion is not in style yet, but that it is definitely on its way in. We are excited to see what the circular apparel economy era brings.



## EDITORIAL

**Circular fashion: Is it in style?** The fashion industry is facing greater scrutiny over its environmental impacts than ever before. Just in June, there was global media coverage of mega fashion brands including Zara, H&M and Marks & Spencer sourcing from polluting viscose factories across Asia. And today, news of dogs turning blue in Mumbai after drinking water containing dyes released from factories.

However, among this scrutiny, the industry and related actors are also mounting actions to change their ways and move towards a clean & circular business model. Two circular economy initiatives were launched at this year's Copenhagen Fashion Summit.

Given the above and the world's growing focus on the environment and climate change we thought it was a good time to check on the status of fashion's 'pro-environment & circular' redesign. This redesign isn't easy as there is no circular model to copy & paste. Naturally this raises questions. Nick Jeffries from the Ellen MacArthur Foundation outlines what a circular economy is and water's role in it.

Good news here is that there are brands and organisations already doing and driving circular actions. FINCH Designs is one such. As its co-founder Heather Kaye shares, this China brand uses recycled PET to create sustainable swimwear. Also, hear from Christina Dean, Founder of Redress, on their decade of work and victories driving the circular model from the EcoChic Design Awards to their TV series Frontline Fashion.

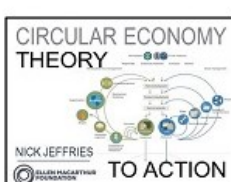
What about manufacturers in this transition? Dr Anthony Ma of the Hong Kong Productivity Council sat down with us to share key findings from the HSBC Water Programme for Industrial Water Management. Meanwhile, we share five key findings from our report, "Insights From China's Textile Manufacturers". - which will be launched at our event at World Water Week on the 30th of August, come join! The report sponsored by the C&A Foundation analyses the insights of 85 Chinese textile manufacturers on their challenges and what assistance they want to go clean & circular.

All in all it seems that circular fashion is not in style yet, but that it is definitely on its way in. We are excited to see what the circular apparel economy era brings.



**The Status of Fashion's Redesign**  
Fashion, an industry not often associated with climate change & technological innovation has been redesigning itself to change just that. With growing global focus on the environment we look at the status of this redesign

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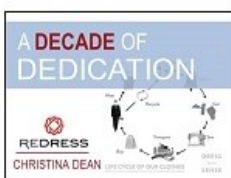
**Circular Economy: From Theory To Action**  
As we move outside the 'safe operating space of our planetary boundaries', Ellen MacArthur Foundation's Jeffries explores what is a circular economy & the implications for water

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**Fashion's New Cycle**  
With 12,000 garments entering landfills every hour, the USD3 trn fashion industry is ripe for a disruptive overhaul. FINCH Designs' co-founder Kaye shares how this Chinese brand does that with their recycled PET swimwear

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**A Decade of Dedication**  
As Redress turns 10 years old, its founder Dr Christina Dean reflects on the victories achieved in driving circular thinking in fashion including the EcoChic Design Award and TV show Frontline Fashion. Plus, check out their initiatives going forward

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**Toward Better Industrial Water Management**  
The HSBC Water Programme for Industrial Water Management is now complete. We sit down again with HKPC's Dr Ma to get key takeaways & find out what textile factories in China can do on water

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**85 Voices: Insights From Chinese Textile Manufacturers**  
We share five key findings from our new report which analyses survey feedback from Chinese textile manufacturers on their challenges & help they need to transition to a clean & circular model. Global fashion take note

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## TAPPING IN

## CWR Related Events

- 27 Aug–1 Sep: [World Water Week 2017](#): Come join the discussion on the future of Made In China fashion at our event on 30 Aug at 11am
- 5 Sep: [International Green Finance Forum](#): CWR will be speaking on "Environmental Risk Analysis by Financial Institutions"
- 7-8 Sep: [Fashion Summit \(HK\) 2017](#): CWR will be moderating & speaking at Asia's first & largest conference on sustainable fashion

## Events

- 7 Sep: [EcoChic Design Award 2017 Grand Final](#)

## Government

- State Council: [Modifying Regulations on the Administration of Construction Projects for Environmental Protection](#): tougher violation punishments & more disclosure
- General Office of the State Council: [Plan of Banning Foreign Trash Import & Promoting Administration System Reform of Solid Wastes](#): reduce imports of foreign trash
- MEP, NDRC, MWR: [Ecological & Environmental Protection Plan for the Yangtze River Economic Belt](#): total & provincial water use caps for 2020 & 2030
- MIIT, NDRC, MoST, MoF, MEP: [Guiding Opinions on Strengthening Green Development of Industry in Yangtze River Economic Belt](#): improve industrial planning of YREB; prohibit steel & cement expansion
- MEP: [Catalogue for Pollutant Discharge Permit of Stationary Pollution Source \(2017\)](#)
- MEP: [Application & Issuance Standards for Pollutant Discharge Permit Steel Industry & Cement Industry](#)
- MoHURD: [Standard for Urban Flooding Prevention & Control Planning \(Consultation Paper\)](#): 100-year return period for flood control planning in megacities
- NDRC, MEP, MIIT: [Notice about Issuing System of Appraisal Indicators of Clean Production for 5 Industries](#): incl. tanning & reactive dyes

## Reports

- ADB, PIK: [A Region at Risk: The Human Dimensions of Climate Change in Asia and the Pacific](#): global flood losses to increase to USD52bn/yr by 2050
- WHO, UNICEF: [Progress on Drinking Water, Sanitation and Hygiene: 2017 Update and SDG Baselines](#)

## Interest

- China's overall water quality improves in 1H17, though some regions worsen
- Inspection finds more than half of ~40,000 enterprises in North had violations
- Suppliers of China Minmetals Group in Hunan found repeatedly violating pollution rules

## Hot on Weibo:

- Mayor of Yongcheng City jumps into river to test anti-pollution efforts

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